



Tahoe's Smooth Movin' Shuttle!

South Tahoe Area Transit Authority – 128 Market Street, Suite 3-F Stateline, NV, 89449
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NEWS RELEASE

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For Release Immediately

June 15, 2009

BLUEGO TO PROVIDE SHUTTLE SERVICE TO THE EL DORADO COUNTY FAIR THURSDAY, JUNE 18 TO SUNDAY, JUNE 21

Lake Tahoe, Stateline, NV – From Thursday, June 18, 2009, to Sunday, June 21, 2009 – take BlueGO to the El Dorado County Fair in Placerville!

A special bus route (Route 65 – Placerville) will operate from Kingsbury Transit Center direct to the Green Gate at the El Dorado County Fair with stops along US Highway 50 at all BlueGO stops, including Stateline Transit Center, Visitor Center, South Y Transit Station in South Lake Tahoe and Lira's Supermarket in Meyers.

Three round trips from Stateline, South Lake Tahoe & Meyers will operate during fair days departing South Lake Tahoe and Stateline area at 10:40 am, 4:40 pm and 10:40 pm (Sundays 8:40 pm). Departure from Placerville is at 12:30 pm, 6:30 pm and 12:15 am (Sunday 10:15 pm).

Purchase a BlueGO Day GOPass for \$9 (general fare 18-59 years old) or \$6 for Discount riders* and get \$1.00 discount off fair admission. One-way fares are \$4 for general fare and \$2 for discount riders (or use two tokens). If you have a local Day GOPass, you can upgrade for an additional \$2.00 (\$1.00 for discount riders) or an additional token.

Free parking is available at the Kingsbury Transit Center (across from Lakeside Inn), Horizon Casino Resort, South Y Center next to the South Y Transit Station, Lake Tahoe Airport, Lira's/Tahoe Paradise Golf Course in Meyers or South Y Center next to the South Y Transit Station. Paid parking is available at Stateline Transit Center off Bellamy Court.

Pick up a BlueGO Fair Shuttle Rider Alert on board buses, at the transit centers or at major points of interests, visit www.bluego.org or call (530) 541-7149 for more details. For additional BlueGO Transit Information call 530.541.7149. You can also visit the BlueGO website at www.bluego.org.

BlueGO is a service of the South Tahoe Area Transit Authority, which consists of members representing the City of South Lake Tahoe, El Dorado County, Douglas County, Tahoe Regional Planning Agency, Tahoe Transportation District, The Ridge Resorts, Harrah's, Harveys, Lakeside Inn, MontBleu, Horizon and Heavenly Mountain Resort. Collectively, these partner agencies provide a coordinated transit system to reduce vehicle miles traveled on the south shore of Lake Tahoe and to improve the quality of life through the implementation and management of innovative transit solutions.