



Tahoe's Smooth Movin' Shuttle!

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# NEWS RELEASE

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## NEW YOUTH/DISCOUNT FARES TAKE EFFECT JANUARY 1

**Lake Tahoe, Stateline, NV** — To make bus rides more affordable for local youth and to encourage young people to use public transportation more often, new youth fares have been adopted for the BlueGO system.

Effective January 1, 2009, passengers aged five through 17 years with a valid student ID card can ride BlueGO at greatly discounted prices. These discount fares are the same as those paid by seniors, persons with disabilities and other special needs passengers and are shown below:

### Local & Express Route 21X Fares

- One Way: \$1.00
- Day GOPass: \$3.00
- Pack of 10-Ride Tokens: \$8.00
- Local Monthly GOPass: \$35.00
- Summer Youth GOPass: \$45.00 (June 1 to August 31)
- Children ages 4 and under: Free

### BlueGO OnCall Fares

- One Way: \$2.00
- 10-Ride GOPass: \$15.00
- Children ages 4 and under: Free

“Young people who are introduced to public transportation at an early age are more likely to use public transportation as adults,” said John Andoh, BlueGO Transit Administrator. “We are not only making it more affordable for them to ride, we are trying to help create the transit users of the future.”

Lake Tahoe Community College students of any age also are entitled to discounts. Coupons available on BlueGo buses are redeemable at the campus library and bookstore for a FREE pass home on BlueGO OnCall, and Routes 40, 41X, 51, 53 and 55. A proper school identification is required to qualify.

The South Tahoe Area Transit Authority Board of Directors approved this fare modification December 5.

For additional BlueGO Transit Information call 530-541-7149 or visit the BlueGO website at [www.bluego.org](http://www.bluego.org). Helpful representatives will be able to help you plan your trip on BlueGO.

BlueGO is a service of the South Tahoe Area Transit Authority which consists of members representing the City of South Lake Tahoe, El Dorado County, Douglas County, Tahoe Regional Planning Agency, The Ridge Resorts, Harrah's, Harveys, Lakeside Inn, MontBleu, Horizon and Heavenly Mountain Resort. Collectively, these partner agencies provide a coordinated transit system to reduce vehicle miles traveled on the south shore of Lake Tahoe and to improve the quality of life through the implementation and management of innovative transit solutions.

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