

Route 50 Bus Stop List
Eastbound to Kingsbury Transit Center

South Y Transit Station
 US Highway 50/Factory Stores at the Y
 US Highway 50/3rd Street
 US Highway 50/Tahoe Keys Blvd
 US Highway 50/Grocery Outlet
 US Highway 50/Stockton Avenue
 US Highway 50/Reno Avenue
 US Highway 50/Carson Avenue/Town & Country Center
 US Highway 50/Al Tahoe Blvd
 US Highway 50/Lyons Avenue
 (South Tahoe Middle School)
 Visitor Center/US Highway 50 (Senior Center)
 US Highway 50/Rufus Allen Blvd
 (Library/ Recreation Complex)
 US Highway 50/Inn By the Lake
 US Highway 50/Takela Drive (Bank of America/ DMV)
 US Highway 50/Johnson Boulevard (Safeway)
 US Highway 50/Fairway Avenue (Days Inn)
 US Highway 50/Ski Run Boulevard (nearside)
 US Highway 50/Ski Run Boulevard (farside/KFC)
 US Highway 50/Wildwood Avenue
 US Highway 50/Quality Inn
 US Highway 50/Pioneer Trail
 US Highway 50/Village Center
 US Highway 50/Heavenly Gondola
 Stataline Transit Center
 Transit Way/Bellamy Court (Harrah's Lake Tahoe)
 Bellamy Court/Forest Suites Resort
 Heavenly Village Way/Shops at Heavenly Village
 US Highway 50/Heavenly Gondola
 US Highway 50/Embassy Suites Driveway
 (Harrah's Lake Tahoe)
 US Highway 50/MontBleu Resort Casino & Spa
 US Highway 50/Kingsbury Transit Center
 Kingsbury Transit Center

Route 50 Bus Stop List
Westbound to South Y Transit Station

Kingsbury Transit Center
 US Highway 50/Lakeside Inn & Casino
 US Highway 50/Horizon Casino Resort
 US Highway 50/Harveys Lake Tahoe
 US Highway 50/Friday Avenue
 (Across Stataline Transit Center)
 US Highway 50/Park Avenue (Applebee's)
 US Highway 50/Pioneer Trail (Holiday Inn Express)
 US Highway 50/Wildwood Avenue
 US Highway 50/Ski Run Boulevard
 US Highway 50/Fairway Avenue (Lakeland Village/
 CVS/pharmacy)
 US Highway 50/Takela Drive (DMV/Safeway)
 US Highway 50/Rufus Allen Blvd
 (Library/Recreation Complex)
 US Highway 50/San Jose Avenue
 US Highway 50/Los Angeles Avenue
 (South Tahoe Middle)
 US Highway 50/Bigler Avenue
 US Highway 50/Brockway Avenue
 US Highway 50/Sierra Boulevard
 US Highway 50/Lodi Avenue
 US Highway 50/Motel 6
 US Highway 50/Tahoe Keys Boulevard
 US Highway 50/3rd Street
 South Y Transit Station

Customer Survey Register to Win A Free Monthly **GOPass!**

We're working hard at BlueGO to improve service and we'd like to hear from you! Give us your input by dropping the completed survey off at the South Y Transit Station, email the survey to jandoh@bluego.org, fax the survey to (530) 544-3620 or mail the survey to:

South Tahoe Area Transit Authority
 PO BOX 10600
 Zephyr Cove, NV 89448

Name: _____
 Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone Number: _____
 Email: _____

About Your Trip

- 1 Where did you come from before you began this trip?**
- Work Home
 - Shopping College
 - School Medical Services
 - Social Other

- 2 How did you get to this bus?**
- Rode a bus (Route? _____)
 - Walked
 - Dropped off by someone
 - Bicycle
 - Drove a car

- 3 Where are you going now?**
- Work Home
 - Shopping College
 - School Medical Services
 - Social Other

- 4 When you get off this bus, how will you get to your final destination?**
- Ride a bus (Route? _____)
 - Walk
 - Get picked up by someone
 - Bicycle
 - Drive a car

- 5 How many buses will you use to make this trip?**
- 1 3
 - 2 4 or more

- 6 How many days a week do you usually make this trip?**
- ___ days a week
 - Once a month
 - Twice a month
 - First time riding

- 7 How long have you been using the bus to make this trip?**
- Less than a month
 - 1-6 months
 - 7-12 months
 - 1-5 years
 - Over 5 years

- 8 Could you have used a car or other personal vehicle to make this trip?**
- Yes No

- 9 How many licensed drivers are in your household?**
- None _____

- 10 If this transit service were not available, how would you make this trip?**
- Drive my car
 - Walk
 - Bicycle
 - Taxi
 - Ride with someone else
 - I would not make this trip

About Yourself

- 11 I am.....**
- Male
 - Female

- 12 My age is....**
- Under 17 41 to 64
 - 18 to 24 65 or older
 - 25 to 40

- 13 What is your total household income?**
- Under \$20,000
 - \$40,000 to \$59,000
 - \$20,000 to \$39,000
 - Over \$60,000

What do you think?

- 14 Circle your rating on how you feel about this bus trip?**

1 = Very Unpleased
 5 = Very Pleased

	Very Unpleased	1	2	3	4	5 Very Pleased
Cleanliness of bus stop		1	2	3	4	5
Cleanliness of bus		1	2	3	4	5
Personal safety		1	2	3	4	5
Cost		1	2	3	4	5
Convenience of route		1	2	3	4	5
Time between buses		1	2	3	4	5
Buses being on schedule		1	2	3	4	5
Travel time		1	2	3	4	5
Crowding		1	2	3	4	5
Overall Satisfaction		1	2	3	4	5

- 15 Which one of the items from question 14 is most important to you?**
 (circle the item, and see above)

Thank you for participating in this brief survey!

Advertise in this Riders Guide.
 Please call Bob Stowe or City Bus Advertsing at (707) 544-2115 or email bobstowe@sonic.net