



Tahoe's Smooth Movin' Shuttle!

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NEWS RELEASE

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BLUEGO NIFTY 50 TROLLEY, CAMP RICHARDSON CIRCULATOR TO ROLL BEGINNING SATURDAY;

NORTH MEETS SOUTH AS TAHOE BASIN TRANSIT SYSTEMS CONNECT IN TAHOMA

Lake Tahoe, Stateline, NV — BlueGO's immensely popular Nifty 50 Trolley is ready to roll into service for the season beginning on Saturday with a new service and new route structure connecting to public transportation on Tahoe's North Shore.

This year, the trolley will operate one route – Route 30 between South Y Transit Station, Tahoe Valley Campground to Tahoma via Camp Richardson Resort and Emerald Bay.

As a result of the new service to Tahoma, BlueGO will meet TART – Tahoe Area Regional Transit – service that can take riders on to Tahoe City, Truckee, Crystal Bay, Kings Beach, Tahoe Vista and Incline Village. This is the first direct connection between the two transit systems since 1997.

Red open air Trolleys will operate hourly seven days a week from 9 a.m. to 7 p.m. with timed connections to TART buses in Tahoma. Daily service ends September 7. Weekend service will continue through October 4.

Additionally, new enclosed green trolley vehicles will operate on various BlueGO routes this summer, including: Route 50 between Kingsbury Transit Center, the casino corridor and South Y Transit Station; Route 22 between Zephyr Cove Resort and Stateline Transit Center; Route 53 between Lake Tahoe Community College and Kingsbury Transit Center and the casino corridor; and Route 55 between South Y Transit Station and Kelly Ridge via Bijou and Lake Tahoe Community College.

The trolley is a fun public transportation option for summertime outings and is immensely popular among both Tahoe Basin locals and tourists.

"Trolleys are a wonderful pastime being brought back to many communities such as South Lake Tahoe where they are a part of public transportation again" stated John Andoh, BlueGO Transit Administrator. "These

vehicles bring the joy and excitement out of young and old alike and help attract those normally not interested in public transit to ride it.”

In addition, to the revamped trolley service, BlueGO will implement a new Camp Richardson Circulator using two classic cars – a 1922 Chevrolet and a 1926 Dodge. These vehicles will serve as “taxis” throughout the resort between Baldwin Beach, Pope Beach and Fallen Leaf Campground. The cars will meet the trolley on the hour and the half hour in front of the Camp Richardson Resort Lodge. In addition, they will meet the South Shore Water Taxi at the Camp Richardson Marina. The circulator will operate on weekends from 10 a.m. to 7 p.m. from Memorial Day to Labor Day.

Nifty 50 and Camp Richardson Circulator fares are \$2 one way or \$6 for a Day GOPass valid on all BlueGO fixed routes. Students ages five to 18 years, seniors aged 60 and over, persons with disabilities, Medicare card holders and special needs clients are eligible for a discounted fare of \$1 per ride, or \$3 for a Day GOPass.

Free transfers from the water shuttle as well as TART day passes and monthly passes are accepted for one free trip on BlueGO Nifty 50 Trolley and Camp Richardson Circulator. BlueGO Day GOPass, 10-Ride, 20 –Ride, token or Monthly GOPass holders may ride the trolleys for free.

Pick up a Nifty 50 Trolley schedule on board buses or at major points of interests. Visit www.bluego.org or call (530) 541-7149 for more details.

BlueGO is a service of the South Tahoe Area Transit Authority, which consists of members representing the City of South Lake Tahoe, El Dorado County, Douglas County, Tahoe Regional Planning Agency, Tahoe Transportation District, The Ridge Resorts, Harrah’s, Harveys, Lakeside Inn, MontBleu, Horizon and Heavenly Mountain Resort. Collectively, these partner agencies provide a coordinated transit system to reduce vehicle miles traveled on the south shore of Lake Tahoe and to improve the quality of life through the implementation and management of innovative transit solutions.