



Tahoe's Smooth Movin' Shuttle!

South Tahoe Area Transit Authority – 128 Market Street, P.O. BOX 5310, Stateline, NV,  
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# NEWS RELEASE

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For Release Immediately

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## FREE RIDES ON NEW YEARS EVE AND MINOR REROUTES DUE TO INCREASED TRAFFIC CONGESTION

**Lake Tahoe, Stateline, NV** — The South Tahoe Area Transit Authority will provide free shuttle service, free transportation and reroute several bus routes on Wednesday, December 31, 2008.

Starting at 7 p.m., the Stateline Transit Center will be closed. All passengers should make their transfers between routes on Heavenly Village Way next to Heavenly Village Cinemas and Raleys until 2 a.m. New Year's Day. This will affect Routes 20X, 21X, 23, 50 and 53. In addition, Routes 20X and 23 will not serve the casinos directly due to increased traffic congestion. Please walk to Heavenly Village Way to board buses.

Free shuttle service will be provided between 5 p.m. and 7:30 p.m. along Red Route 10 from the Visitor Center, to the Blue Lake Parking Lot on Ski Run Boulevard and Shops at Heavenly Village via US Highway 50 every 30 minutes.

Starting at 10:00 PM until end of service – BlueGO Routes 20X, 23, 50 and 53 will provide FREE rides to all passengers. BlueGO OnCall will charge normal fares with reservations 60 in advance. The routes on which free rides will be offered are Kingsbury Express service to Carson Valley, the U.S. 50 line, the Bijou line and Ridge Resorts service.

For additional BlueGO Transit Information call 530.541.7149. You can also visit the BlueGO website at [www.bluego.org](http://www.bluego.org). Helpful representatives will be able to help you plan your trip on BlueGO.

BlueGO is a service of the South Tahoe Area Transit Authority which consists of members representing the City of South Lake Tahoe, El Dorado County, Douglas County, Tahoe Regional Planning Agency, The Ridge Resorts, Harrah's, Harveys, Lakeside Inn, MontBleu, Horizon and Heavenly Mountain Resort. Collectively, these partner agencies provide a coordinated transit system to reduce vehicle miles traveled on the south shore of Lake Tahoe and to improve the quality of life through the implementation and management of innovative transit solutions.

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