



Tahoe's Smooth Movin' Shuttle!

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NEWS RELEASE

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For Release Immediately

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FREE RIDES OFFERED ON BLUEGO ROUTES IN SOUTH LAKE TAHOE

Lake Tahoe, Stateline, NV – Students who use BlueGO to get to their classes and workers who commute to their jobs on the system will get a free ride next week, thanks to the South Tahoe Chamber of Commerce and Area Transit Management.

The free rides are offered only for those passengers traveling within the City of South Lake Tahoe beginning Monday, September 22 through Friday, September 26. Free ride tokens to be distributed to riders are valid on BlueGO Routes A, B, E and H.

Those wishing to take advantage of this offer can retrieve their complimentary tokens at the South Tahoe Chamber of Commerce offices, 2572 Lake Tahoe Blvd, Suite 3, between 8 a.m. and 5 p.m. Monday through Friday. The office is easily accessible by Routes A, B, E and H.

“Our contractor, ATM, and the South Tahoe Chamber of Commerce appreciates the loyalty of the workers and students who ride BlueGO every day. This is their way of saying thanks,” said John Andoh, BlueGO Transit Administrator. “We are grateful that ATM and the South Tahoe Chamber have made this gesture to our local riders”.

“This is just another great way to get people out of their cars and into our transit system,” added Andrew Morris, President of Area Transit Management.

“Hopefully, this program can be expanded basin wide to all BlueGO and TART routes.” Stated David Kelly, Executive Director of South Tahoe Chamber of Commerce.

The South Tahoe Area Transit Authority, in partnership with its member agencies operate and administer a coordinated transit system on the south shore of Lake Tahoe called BlueGO. This consists of fixed routes, flex routes, demand-responsive service, shuttles, trolley routes and commuter express routes. For additional BlueGO Transit Information call 530.541.7149. TDD/TTY users may call 711. You can also visit the BlueGO website at www.bluego.org

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