



Tahoe's Smooth Movin' Shuttle!

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# NEWS RELEASE

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## BLUEGO SERVICE IMPROVEMENTS, FARE ADJUSTMENTS PROPOSED

**Lake Tahoe, Stateline, NV** – A series of public workshops has been scheduled during the month of August to roll out proposed service improvements and fare adjustments that would affect BlueGO riders throughout the Lake Tahoe South Shore.

The service improvements amount to an overhaul of many of BlueGO's existing routes that as envisioned would make the system more efficient while extending fixed service to areas of the South Shore that currently have no public transportation.

The modest fare increases, the first for the BlueGO system since 2005, are necessary to help meet rising fuel and operating costs.

"The South Lake Tahoe region needs and deserves reliable and efficient public transportation," said John Andoh, BlueGO Transit Administrator. "With these proposals, we hope to eliminate duplication, expand service to areas that desperately need it, and reinvent BlueGO so that it more effectively serves the public. Before we move forward with any of these proposals, however, it is important that we hear from riders."

Public workshops will begin Wednesday, August 6, and be held at different locations throughout the South Shore until Friday, August 22. Additionally, BlueGO staff will hold a series of ten listening sessions at the South Y and Stateline transit centers between Monday, August 4, and Monday, September 1.

The South Tahoe Area Transit Authority Board of Directors has scheduled a public hearing on the proposal for September 5. The changes could take effect as soon as November.

The board will be presented with a draft fare adjustment proposal at its Friday, August 1, meeting, beginning at 10 a.m. at the Tahoe Regional Planning Agency administration building, 128 Market Street, Stateline, NV.

Highlights of the proposed service improvements and route changes include establishing bus service to Meyers and improved service to South Lake Tahoe Community College, and eliminating of BlueGO's casino shuttle in favor of a more efficient and frequent service along the U.S. 50 corridor serving transit centers, casinos and the Lake Tahoe Airport. Neighborhood flex routes would serve the Tahoe Keys, Bijou, Stateline, upper Kingsbury, Zephyr Cove, Roundhill and Sierra Tract areas.

More proposed service improvements would streamline BlueGO's Nifty 50 Trolley service with new connections to Sugar Pine Point State Park to connect with TART for service into the North

Shore, new service to Carson City. BlueGO's curb-to-curb service, which would be renamed BlueGO OnCall would operate 24 hours per day and BlueGO Heavenly ski shuttle routes would be unaffected.

For a full listing of proposed service changes and fare adjustments, and a workshop schedule, please visit [www.bluego.org](http://www.bluego.org) or call (775) 589-5284.

BlueGO is a service of the South Tahoe Area Transit Authority which consists of members representing the City of South Lake Tahoe, El Dorado County, Douglas County, Tahoe Regional Planning Agency, Harrah's, Harveys, Lakeside Inn, MontBleu, Horizon and Heavenly Mountain Resort. Collectively, these partner agencies provide a coordinated transit system to reduce vehicle miles traveled on the south shore of Lake Tahoe and to improve the quality of life through the implementation and management of innovative transit solutions.

A list of workshops and listening session dates and locations follows:

## Workshops

**Wednesday, Aug. 6** -- El Dorado County Library – Rufus Allen Blvd at US Hwy 50, 2 p.m. pm to 5 p.m. (Served by Routes A, B, C, E & H)

**Monday, Aug. 11** – University of Nevada Extension Office – 1329 Waterloo Lane, Gardnerville, 5:30 p.m. to 7:30 p.m. (Served by Kingsbury Express)

**Wednesday, Aug. 13** – South Lake Tahoe Senior Center – 3050 Lake Tahoe Blvd, 11:00 a.m. to 2:00 p.m. (Served by Routes A, B, C, E & H)

**Monday, Aug. 18** – Kingsbury Transit Center/Douglas County Government Center – 169 Hwy 50, Stateline, 10 a.m. to 12 p.m. (Served by Nevada Flex, Kingsbury Express)

**Tuesday, Aug. 19** – Lake Tahoe Community College, Room A106 – College Drive at Al Tahoe Blvd, 9:30 a.m. to 12 p.m. (Served by Route H)

**Thursday, Aug. 21** – Lira's Supermarket – 2977 Hwy 50, Meyers on Thursday, 4 p.m. to 6 p.m. (Served by BlueGO OnCall).

**Friday, Aug. 22** – Harvey's Casino Resort Bus Center, 5 p.m. to 7:30 p.m. (Served by Club, Diamond, Kingsbury Timeshare, Kingsbury Express, Nevada Flex Routes).

## Listening sessions

**South Y Transit Station:** Friday, Aug. 8 – 3 p.m. to 5 p.m. to 5:00 pm; Wednesday, Aug. 13 – 7 a.m. to 9 a.m.; Monday, Aug. 18, 3 p.m. to 5 p.m. ; Thursday, Aug. – 2 p.m. to 4 p.m.; and Tuesday, Sept. 2 – 10 a.m. to noon.

**Stateline Transit Center:** Monday, Aug. 4 – 3 p.m. to 5 p.m.; Tuesday, Aug. 12 -- 7:00 a.m. to 9 a.m.; Thursday, Aug. 14 – noon to 2 p.m.; Thursday, Aug. 21 – 3 p.m. to 5 p.m.; Monday, Sept. 1 – 2 p.m. to 4 p.m.

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