



Tahoe's Smooth Movin' Shuttle!

South Tahoe Area Transit Authority – 128 Market Street, Suite 3-F, Stateline, NV, 89449
Mailing Address: PO BOX 499, Zephyr Cove, NV 89448
Telephone: (775) 589-5284 - FAX: (775) 588-0917 – Website: www.bluego.org

NEWS RELEASE

Contact: Dennis Oliver, BlueGO Communications, 775-589-5235

For Release Immediately

August, xx 2009

BLUEGO SCHEDULES OPEN HOUSE EVENTS FOR RIDER INPUT

Lake Tahoe, Stateline, NV -- The South Tahoe Area Transit Authority, which operates BlueGO, has scheduled two open house events on Thursday, August 6, to inform riders and receive their input on potential service changes.

The open house events will occur at the following times and locations:

- 1 p.m. to 3 p.m., South “Y” Transit Center (US Hwy 50/State Route 89 junction).
- 4 p.m. to 6 p.m., Stateline Transit Center (US Hwy 50, at Heavenly Gondola/Explore Tahoe center).

The information provided and input received will be integrated into a short-range transit plan being developed for BlueGO by LSC Transportation Consultants. Participants will learn about the existing transit services and potential service alternatives to improve the efficiency of the system. There will also be an opportunity for participants comment on the strengths and weaknesses of the system and where improvements could be made.

To learn more about the open houses, contact Kristina Svensk at (530) 583-4053 or kristina@lsctahoe.com.

BlueGO is a service of the South Tahoe Area Transit Authority, which consists of members representing the City of South Lake Tahoe, El Dorado County, Douglas County, Tahoe Regional Planning Agency, Tahoe Transportation District, The Ridge Resorts, Harrah’s, Harveys, Lakeside Inn, MontBleu, Horizon and Heavenly Mountain Resort. Collectively, these partner agencies provide a coordinated transit system to reduce vehicle miles traveled on the south shore of Lake Tahoe and to improve the quality of life through the implementation and management of innovative transit solutions.