



Tahoe's Smooth Movin' Shuttle!

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NEWS RELEASE

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FREE RIDES ON BLUEGO FOR BIKE TO WORK, SCHOOL AND PLAY WEEK PARTICIPANTS, MAY 11-15

Lake Tahoe, Stateline, NV – To help promote more bicycle-to-transit commuting at Lake Tahoe, participants in **Bike to Work, School and Play Week** who bring their bikes aboard BlueGO coaches will ride the bus for free May 11 through 15.

The free rides were authorized by the South Tahoe Area Transit Authority Board of Directors March 27 on all of BlueGO's fixed and flex routes, including the two express bus lines between Stateline and Carson City and Carson Valley.

"We hope this gesture will attract bus riders to their bicycles and bike riders to the bus," said BlueGO Transit Administrator John Andoh. "A bicycle can in many instances be used to fill gaps in a transit trip. It's something we would like to see more of."

All BlueGO buses are equipped with bicycle racks. Additionally, participants will be allowed to bring bicycles aboard buses where there is room.

Interested participants can sign up for the **Bike to Work, School and Play Week** activities on the Tahoe Bike Coalition web site, www.tahoebike.org, beginning April 21.

The free rides will begin at 5:30 a.m. Monday, May 11, and continue to 1:30 a.m. Saturday, May 16. The following routes are included in this promotion: 20X, 21X, 22, 23, 40, 41X, 50, 51, 52, 53 and 55. Fares will still be charged for OnCall demand responsive service.

For additional BlueGO Transit Information call 530.541.7149. You can also visit the BlueGO website at www.bluego.org.

BlueGO is a service of the South Tahoe Area Transit Authority which consists of members representing the City of South Lake Tahoe, El Dorado County, Douglas County, Tahoe Regional Planning Agency, The Ridge Resorts, Harrah's, Harveys, Lakeside Inn, MontBleu, Horizon and Heavenly Mountain Resort. Collectively, these partner agencies provide a coordinated transit system to reduce vehicle miles traveled on the south shore of Lake Tahoe and to improve the quality of life through the implementation and management of innovative transit solutions.

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