



Tahoe's Smooth Movin' Shuttle!

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NEWS RELEASE

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FOR IMMEDIATE RELEASE
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BLUEGO BOARD HIRES ADMINISTRATOR, PROMISES IMPROVED SERVICE

SOUTH LAKE TAHOE, CA – The Coordinated Transit System Management Company Board of Directors (operators of BlueGO) has hired its first administrator and committed to dramatically improve public transportation service in the South Lake Tahoe region.

John Andoh will oversee day-to-day management of the BlueGO transit services while helping the agency secure additional funding, test new service concepts and develop a strategic plan for overall improvement of service in the future, including better coordination with other services around the Lake.

Andoh, formerly the Assistant Transit Manager for the City of Elk Grove and Part Time Transit Services Manager for the City of Benicia, has over eight years of experience in the transit industry.

He spent three years at both cities implementing new fixed-route services, purchasing vehicles, and developing short-range transit plans and budgets. In that time, he secured more than \$10 million dollars in grant funding to support transit operations, modified and improved the dial-a-ride program and implemented a new marketing, public outreach and advertising campaign to increase ridership.

Andoh was successful in rebranding these transit operations, improving mobility and increasing ridership by 25 percent in Benicia and over 55 percent in Elk Grove.

Andoh also worked for the cities of Escalon, Ceres, Rio Vista, the Palo Verde Valley Transit Agency and Riverbank/Oakdale Transit Authority where he facilitated the implementation of new fixed-routes, providing stability to transit operations, supervision of contract transit operators and oversaw the marketing and public outreach programs.

Andoh began his career in public transportation at the age of 13 through performing a summer internship with the Santa Clara Valley Transportation Authority.

“It has always been my goal to be a Transit Manager – since age 5, when I used to see the buses go by the pre-school that I was attending in Milpitas” said Andoh.

Andoh hopes to bring stability and reliability to BlueGO transit operations, improve routes, schedules and fares, increase the awareness of BlueGO, increase revenue from outside funding sources, coordinate with other transit providers coming into the south shore of Lake Tahoe, perform additional marketing and outreach to BlueGO, reduce costs and improve the transit system’s performance measures.

BlueGO is confident that Andoh will improve and maintain the quality of the transit service and will expand the offering of transportation services in the future. BlueGO feels that he will be successful in providing BlueGO with the leadership and commitment to advance public transportation in this community.

To reach Andoh, stop by TRPA offices, Monday-Friday from 9:00 am to 5:00 pm, call him at 775.589.5284 or email him at jandoh@trpa.org. He is happy to seek public comment on what can be done to improve transit on the south shore of Lake Tahoe.

The public is invited to attend the BlueGO Board of Directors meeting at TRPA offices, 128 Market Street, Stateline NV, 89449 at 10:00 am on the first Friday of the month. BlueGO Nevada Flex Route, BlueGO Heavenly Ski Shuttle Blue Route and BlueGO Kingsbury Express serve this meeting location.

For BlueGO Transit Information call 530.541.7149. You can also visit the BlueGO website at www.bluego.org

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